

**Npo**  
SISTEMI  
A RICOH COMPANY



PLATINUM  
PARTNER

SIMPLIFY  
THROUGH  
TECHNOLOGIES

NPO SISTEMI ACADEMY – INNOVATION STATION

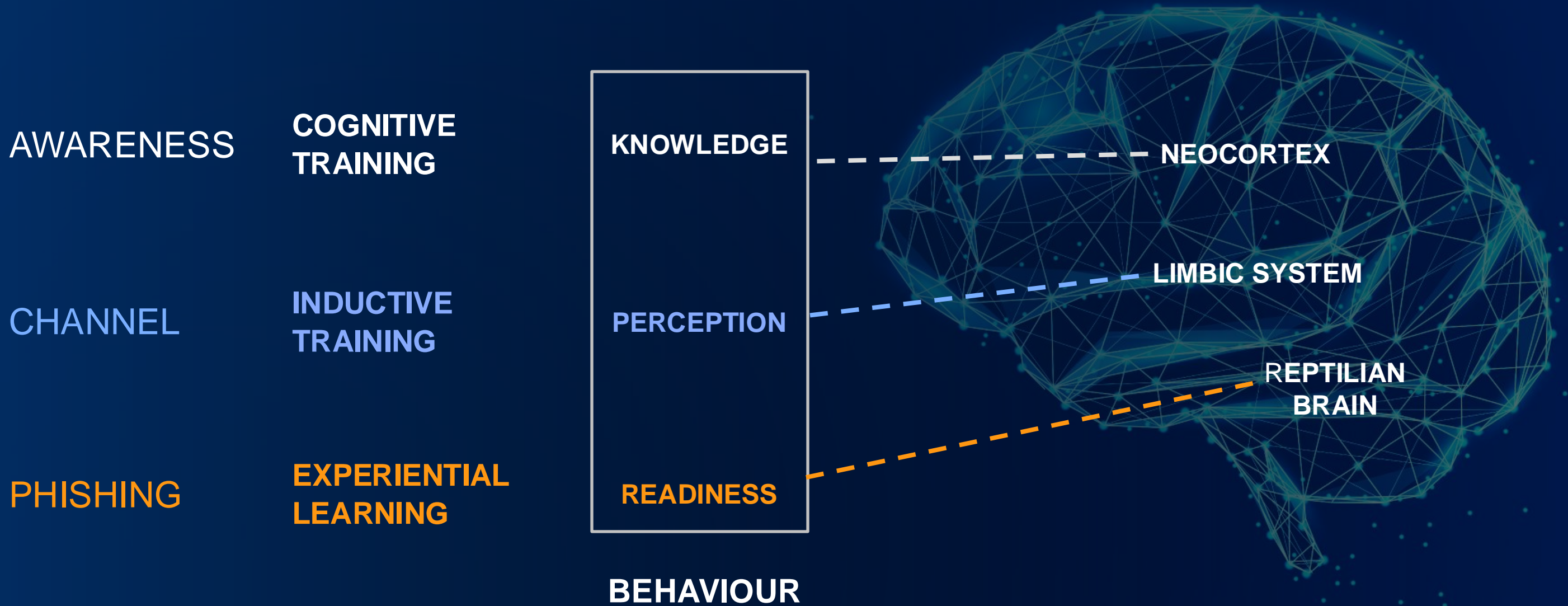
*Security Awareness Training That Works!*

Turn your employees into the first line of defence against cybercrime



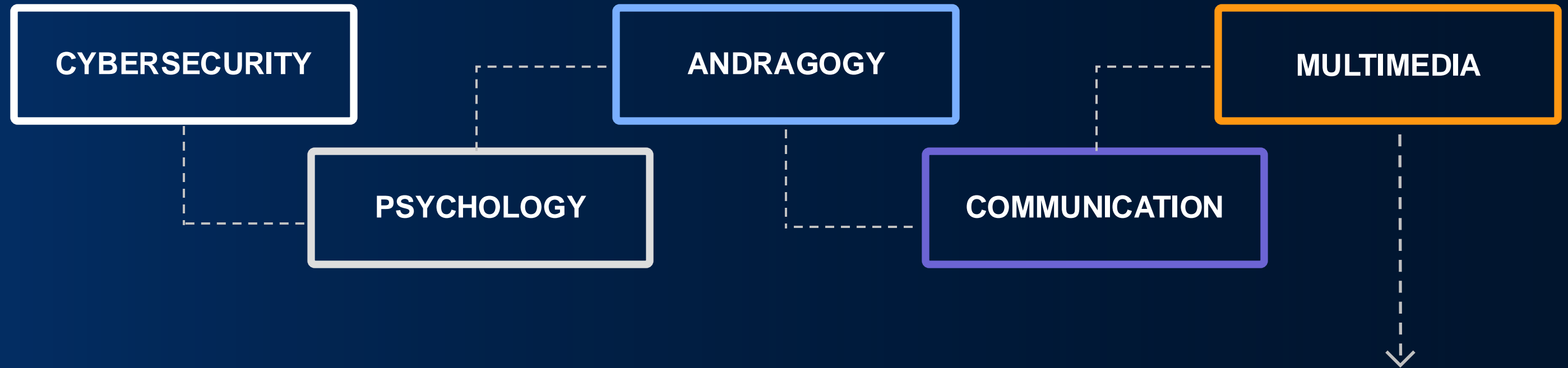
# Methodology

Acts on the learning processes, developing the individual's defenses



# How we produce content

A proven transformation process, with a result-oriented methodology



**Use of innovative technology platforms**

Technical content → Learning content

# Cyber Guru's complete platform

One platform. Three training programmes.



## CYBER GURU AWARENESS

Cognitive Training  
Next-Gen e-learning



## CYBER GURU CHANNEL

Inductive Training  
Netflix-like videos



## CYBER GURU PHISHING

Experiential Learning  
Adaptive anti-phishing

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Knowledge

Perception

Readiness

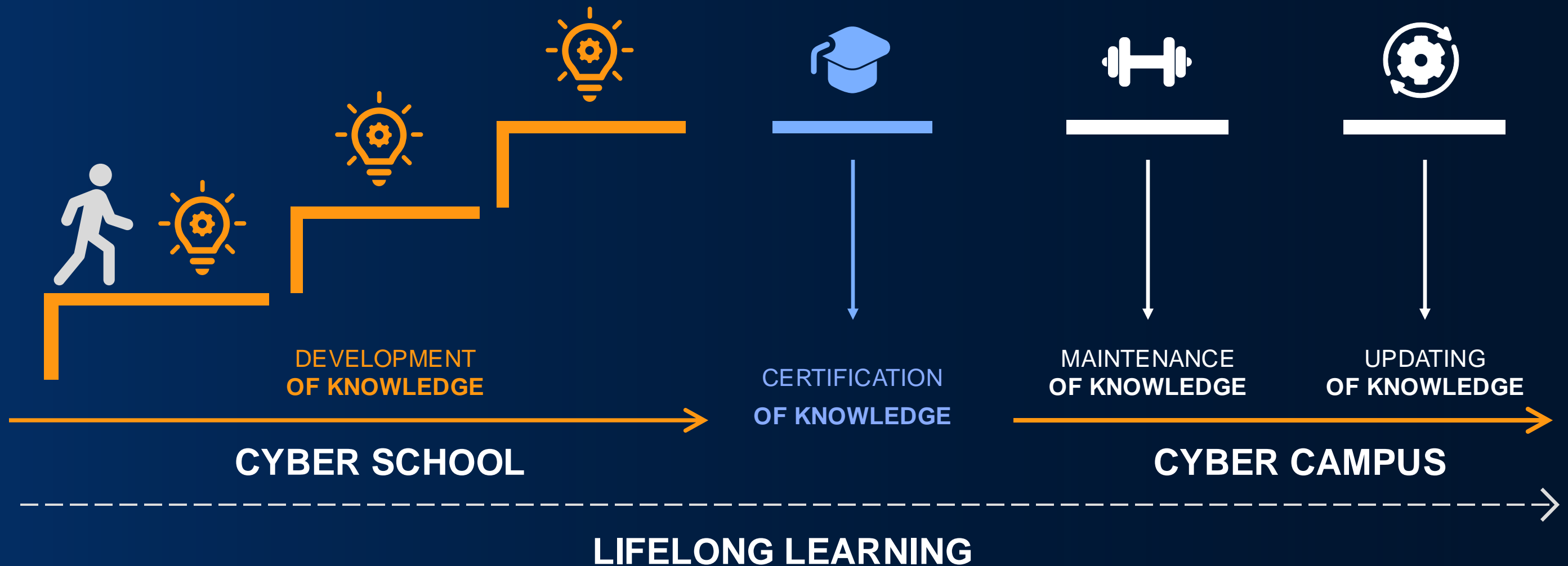
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Behaviours

# Cyber Guru Awareness

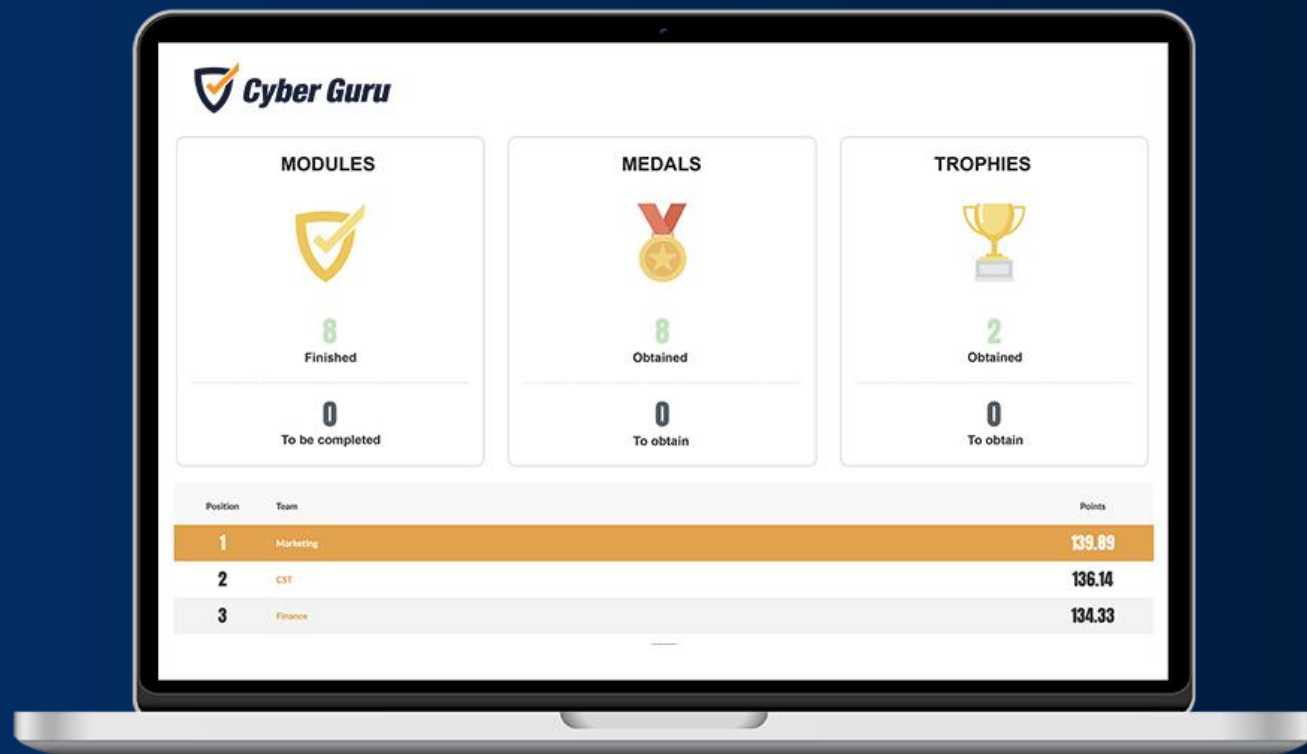


A **step-by-step learning process** is employed to develop the appropriate level of knowledge, which is then maintained and updated



# Gamification

Turning training into a game increases the level of engagement in users, increasing the effectiveness of the learning processes



- ▶ Engaging and motivating
- ▶ Can be decisive in a not compulsory course
- ▶ Active internal communication
- ▶ Encourages healthy competition
- ▶ Instils a sense of belonging
- ▶ Develops over an appropriate timeframe



# Cyber Guru Channel



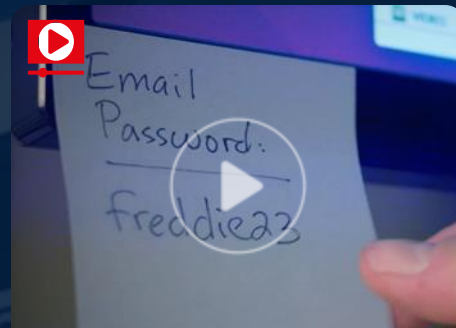
Immersing an individual in a real situation remains the most effective method of developing an adequate perception of danger



From paradise to hell in one click - CEO FRAUD



The perfect storm SMART WORKING



It's just a game! PASSWORD



For a "fistful" of songs USB DEVICE



Entangled in the web PUBLIC WI-FI



The worst deal ever SOCIAL ENGINEERING



Scammers' infinite ways DEEPFAKE



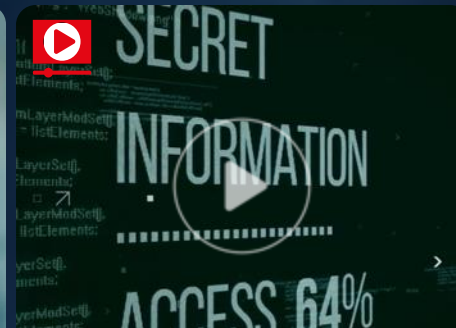
Learn to read! RANSOMWARE



The unbearable lightness of your bank account - SIM SWAP



Too many want to walk in your shoes - IDENTITY THEFT



The crocodile technique SCAM WEBSITES



A fatal refund SMISHING

The student learns through **storytelling**, overcoming a **very dangerous** afterthought: "it can't happen to me"





# Cyber Guru Phishing

Adaptive anti-phishing training



SERIAL CLICKERS



INTERMEDIATE USERS



STRONG USERS



CYBER DEFENDER

The learner **increases their resistance to attacks by gaining experience**, both negative by making mistakes, and positive by learning to recognise attacks when they happen



# PhishPro

## 3 New features



### USB ATTACK

Conduct **phishing attack simulations** by utilizing **USB flash drives**.



### QR CODE ATTACK

Conduct **phishing attack simulations** utilizing **QR codes**.



### ADAPTIVE LEARNING REMEDiation

Implement **Adaptive Remediation actions** by providing users with **specialized educational content**.

# Board Training NIS2

## La risposta agli obblighi formativi

Il percorso formativo sulla Direttiva UE NIS2 è progettato per sviluppare le competenze manageriali essenziali alla gestione del rischio cyber, fornendo strumenti pratici per essere in grado di:

- ▶ Leggere il contesto strategico generale della cyber security;
- ▶ Analizzare l'evoluzione degli scenari nazionali e internazionali;
- ▶ Comprendere i rischi di cyber security della propria organizzazione;
- ▶ Valutare e approvare strategie, piani, policy e procedure volti alla loro mitigazione;
- ▶ Valutare le azioni di mitigazione (procedurali, organizzative e tecniche) più opportune.



# Customer Success Team

A service that goes beyond the standard platform support, designed to help the customer achieve the formative results that are the foundation of a SAT project



## ON-BOARDING

Taking into account the needs of IT/SEC, Human Resources & Internal Communication



## PROGRAM CARING

With the aim of increasing the effectiveness of the program and reducing the impact on those who manage it



## PERIODIC CHECKS

With a shared analysis of participation data, to be used as a basis for deciding on possible actions to be taken

# La Piattaforma Cyber Guru



**EFFECTIVE  
COGNITIVE, INDUCTIVE &  
EXPERIENTIAL TRAINING**



**MAXIMUM ENGAGEMENT  
OF THE LEARNER &  
PERSONALIZED LEARNING**



**ZERO-IMPACT  
MANAGEMENT & SUPERVISION**

- *Unica piattaforma accreditata dall'Agenzia di Cybersicurezza Nazionale (ACN)*
- *Unica piattaforma Cloud che indirizza i requisiti formativi introdotti dalla NIS2*
- *Oltre un milione di utenti attivi su 800 clienti di ogni mercato e dimensione*
- *Partecipazione media degli utenti del 76%*



# Q&A



**Indirizzo:** Viale Martesana, 12 - 20055 Vimodrone (MI)

Telefono: +39 02 925961

Sito web: [www.nposistemi.it](http://www.nposistemi.it)

Indirizzo email: [info\\_marketing@nposistemi.it](mailto:info_marketing@nposistemi.it)